

Rough Draft
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TIGER WOODS TO DESIGN NEW GOLF COURSE AT BLUEJACK NATIONAL
Scheduled to be the first Tiger Woods Design golf course to open in the U.S.

MONTGOMERY, Texas – Dallas-based **Beacon Land Development** announced today that PGA TOUR superstar **Tiger Woods** and his company, **Tiger Woods Design**, will design the 18-hole golf course at **Bluejack National**, a world-class private club and community currently under development in Montgomery, Texas near Houston. Bluejack National is scheduled to be the first golf course designed by Woods to open in the U.S.

Formerly the home of Blaketree National Golf Club, Bluejack National is comprised of 755 acres of gently rolling and beautifully wooded countryside dotted with natural lakes and streams. The original golf course was popular with Houston-area players; however, Bluejack National's developers believe a completely new design is required to make the best use of the area's spectacular terrain and natural view corridors. Woods, the world's number-one-ranked player and winner of 14 major golf championships, was selected to design the new course following numerous conversations and site visits with Beacon Land Development.

"I've known Michael Abbott and other members of Beacon Land Development for many years. I have tremendous respect for their ability and their commitment to excellence, and I am proud to be a part of Bluejack National," said Woods. "Bluejack National has one of the best natural settings for golf I have seen. With its changes in elevation, the beautiful pines and hardwoods, Bluejack National is reminiscent of the pinelands of Georgia and the Carolinas. The opportunity is here to create a golf course unlike any other in the Houston area, and our goal is for it to be among the best in the nation."

In addition to his nearly unmatched achievements as a player, Woods is developing into one of the world's most promising course designers. He is currently completing a course, El Cardonal at Diamante Cabo San Lucas, which is scheduled to open later this year. Early previews of El Cardonal have been exceptional.

"We are thrilled to have Tiger working with us to develop the golf course for Bluejack National," said Michael Abbott, Partner, Beacon Land Development. "He spent a lot of time getting to know the property and understanding its potential. Throughout the process it became clear that his vision for the golf course perfectly aligned with ours, and he shared our passion for bringing it to life."

Strategically, Woods said the golf course will require players to think and make decisions throughout their rounds. Successfully challenging hazards will reward players with preferred angles of play for their next shot. He said green contours will be kept simple to allow for fast speeds, and the areas around the greens will be maintained firm and tight to promote shot options and creativity from the chipping areas.

Yet despite its challenge for the accomplished player, Woods said the Bluejack National golf course will be very accessible to golfers at every skill level. "The turf will be maintained at a single height of fairway cut, the under growth will be cleared and the forest floor will be covered with pine straw, making it easy to find and play wayward shots," Woods said.

In addition to the 18-hole golf course, Woods also will design a Short Course for Bluejack National. This course will provide a creative, high-quality golf experience. The course will be expertly contoured and meticulously maintained, making it ideal for short-game practice. However, its exact routing will largely be left to the imagination of the players, giving friends, families and associates the opportunity to create their own challenges and games. Adjacent to the Short Course will be The Porch, an inviting hangout for players before or after their rounds. The Porch will provide casual fare in a relaxed, elegant setting. A "speak-easy" style bar will serve signature cocktails and offer a fine selection of cigars. For overnight stays, The Porch also will feature comfortably appointed private Member Suites.

For those who wish to stay a little longer, Bluejack National will offer nearly 400 private residences with options ranging from member suites to cottages, Sunday homes and estate home sites. Corporate Compounds also will be available providing ideal facilities for retreats, outings, conferences and entertaining.

Bluejack National membership opportunities will be separate from real estate sales and will be available by application and invitation only. In addition to golf, the club's thoughtfully selected amenities will accentuate the beauty of the topography and further enhance the lives of residents and members by cultivating unique opportunities for outdoor recreation and adventure. These will include: "The Fort" – featuring , a bowling alley, movie theater, game room, pottery room and a classic American "burger joint;" as well as zip lines; a ropes course; archery range; sport courts and additional outdoor fun. The Blake Fishing Dock will provide everything members need to enjoy catching bass and other game fish from the club's private, stocked fishing ponds. The club also will offer numerous dining options ranging from casual club fare and comfort foods to exceptional fine cuisine; and signature surprises such as a fresh fruit stand, gourmet coffee shop and more.

"Our goal is to create a truly distinctive environment where families and friends can reconnect, enjoy their time together and create lasting memories and traditions they'll cherish for years to come," said Casey Paulson, Partner, Beacon Land Development. "Michael and I have years of experience developing and executing these types of experiences at some of the world's most celebrated private clubs and resorts. At Bluejack National, we have the opportunity to build upon all of that know-how to deliver a lifestyle unlike any other to our members."

In fact, Abbott and Paulson have a combined 50 years of experience in the private club and luxury resort industries. They built their reputations by creating new paradigms for service, member experience and lifestyle. Among the properties with which they have been affiliated are some of North America's most distinguished private clubs and resorts, including: Vaquero Club and Four Seasons Resort and Club, Las Colinas in Texas; Hideaway and Madison Club in California; Kukio and Four Seasons Hualalai in Hawaii; and El Dorado Golf & Beach Club and Diamante in Mexico.

For information about Beacon Land Development visit www.beaconld.com.

About Beacon Land Development

Beacon Land Development was founded by principals Michael Abbott and Casey Paulson, who enjoy more than 50 years' experience of innovation and leadership in the luxury resort and private club industry. Beacon Land Development offers clients a team of seasoned experts across all applicable disciplines who understand the balance between expectations of quality products, exceptional customer service and real-world economics. Their goal is to create highly sought-after properties which enrich the lives of their residents and members while creating financial success and long-term sustainability for investors and partners. To learn more, visit www.beaconld.com.

About Tiger Woods Design

Established in 2006, the mission of Tiger Woods Design is to utilize Tiger's worldwide experience, his limitless pursuit of excellence and his love of golf to create a unique collection of amazing golf courses around the world. Tiger believes that every project should be special and provide an outstanding golf experience. As a result, Tiger Woods Design seeks to find the best sites, select the best partners and create fantastic course designs. A cornerstone of every project, the Tiger Woods Design team works closely with each client to provide exceptional, customized service. Complementing this selective approach are the company's design goals. Tiger Woods is famous for setting a high standard and working hard to surpass it. Tiger Woods Design is no different. Every project incorporates its Chairman's highest standards, personal vision and passion for golf as well as his international experience in the game. To learn more, visit www.tigerwoodsdesign.com