



**For Immediate Release**  
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**PGA TOUR STAR MARK O'MEARA NAMED AMBASSADOR FOR BLUEJACK NATIONAL**  
**Will carry Bluejack National Logo on his golf bag**

**HOUSTON, Texas – Beacon Land Development** has named PGA TOUR star **Mark O'Meara** as the player ambassador for **Bluejack National**, a world-class private club and community currently under development in Montgomery, Texas near Houston. O'Meara, who lives in Houston, will carry the Bluejack National logo on his golf bag, attend events on behalf of the club and practice at Bluejack National once the club's golf facilities are completed.

"Mark is the consummate sportsman and we are proud he accepted our invitation to represent Bluejack National," said Michael Abbott, Partner in Beacon Land Development. "He is a great champion and a wonderful gentleman who perfectly embodies the spirit of the club we are creating."

Comprised of 755 acres of gently rolling and beautifully wooded countryside dotted with natural lakes and streams, Bluejack National's golf facilities will include a spectacular 18-hole golf course crafted by Tiger Woods Design. Additionally, Woods will create a one-of-a-kind Short Course ideal for serious short-game practice or fun outings with friends and family. Adjacent to the Short Course will be The Porch, an inviting hangout for players before or after their rounds. The Porch will provide casual fare in a relaxed, elegant setting.

"I've known Mike Abbott for a number of years and was introduced to his partners in Bluejack National last year," said O'Meara, a two-time major championship winner. "The quality of the team Beacon has compiled is truly impressive, the master plan is outstanding and the natural beauty of the site is really beyond compare. When you factor all of these variables, I knew I wanted to be part of Bluejack National."

O'Meara has won 16 PGA Tour events and nine international events since turning pro in 1980. His best season came in 1998 when at age 41 he became the oldest player in history to win two Majors in the same year – the Masters and the British Open. Other highlights include being named PGA TOUR Rookie of the Year in 1981, as well as representing the US on five Ryder Cup Teams and two Presidents Cup Teams.

In addition to the golf facilities, Bluejack National will offer nearly 400 private residences with options ranging from member suites to cottages, Sunday homes and estate home sites. Corporate Compounds also will be available providing ideal facilities for retreats, outings, conferences and entertaining.

Bluejack National membership opportunities will be separate from real estate sales and will be available by application and invitation only. In addition to golf, the club's thoughtfully selected amenities will accentuate the beauty of the topography and further enhance the lives of residents and members by cultivating unique opportunities for outdoor recreation and adventure. These will include: "The Fort" – featuring, a bowling alley, movie theater, game room, pottery room and a classic American "burger joint," as well as zip lines; a ropes course; archery range; sport courts and additional outdoor fun. The Blake Fishing Dock will provide

everything members need to enjoy catching bass and other game fish from the club's private, stocked fishing ponds. The club also will offer numerous dining options ranging from casual club fare and comfort foods to exceptional fine cuisine; and signature surprises such as a fresh fruit stand, gourmet coffee shop and more.

“Our goal is to create a truly distinctive environment where families and friends can reconnect, enjoy their time together and create lasting memories and traditions they’ll cherish for years to come,” said Casey Paulson, Partner, Beacon Land Development. “Michael and I have years of experience developing and executing these types of experiences at some of the world’s most celebrated private clubs and resorts. At Bluejack National, we have the opportunity to build upon all of that know-how to deliver a lifestyle unlike any other to our members.”

In fact, Abbott and Paulson have a combined 50 years of experience in the private club and luxury resort industries. They built their reputations by creating new paradigms for service, member experience and lifestyle. Among the properties with which they have been affiliated are some of North America’s most distinguished private clubs and resorts, including: Vaquero Club and Four Seasons Resort and Club, Las Colinas in Texas; Hideaway and Madison Club in California; Kukio and Four Seasons Hualalai in Hawaii; and El Dorado Golf & Beach Club and Diamante in Mexico.

For information about Bluejack National, visit [www.bluejacknational.com.com](http://www.bluejacknational.com.com).

#### **About Beacon Land Development**

Beacon Land Development was founded by principals Michael Abbott and Casey Paulson, who enjoy more than 50 years’ experience of innovation and leadership in the luxury resort and private club industry. In partnership with Lantern Asset Management, Beacon Land Development offers clients a team of seasoned experts across all applicable disciplines who understand the balance between expectations of quality products, exceptional customer service and real-world economics. Their goal is to create highly sought-after properties which enrich the lives of their residents and members while creating financial success and long-term sustainability for investors and partners. To learn more, visit [www.beaconld.com](http://www.beaconld.com).