



For Immediate Release
August 19, 2014

Contact: Jerry Rose, APR
(480)348-7540
jrose@commlinks.co

[m](#)

BEACON LAND DEVELOPMENT PARTNER CASEY PAULSON NAMED 2014 NORTHERN TEXAS PGA SECTION GOLF PROFESSIONAL OF THE YEAR

DALLAS, TEXAS - Casey Paulson, Vice President and co-Founder of Dallas-based Beacon Land Development and former General Manager and Chief Operating Officer of Vaquero Club in Westlake, Texas, has been named the 2014 Golf Professional of the Year by the Northern Texas PGA Section.

“We are all extremely proud of Casey and his accomplishments as an operator, manager and developer in the golf industry,” said Michael Abbott, Paulson’s partner in Beacon Land Development. “I’ve known Casey for many years. It is not that he is just an extremely gifted and innovative golf operator. He’s also incredibly loyal, and he cares deeply about the well-being and needs of his members and his staff. He leads by example and has been a valuable mentor and friend to many in the golf industry throughout Texas and North America. I can think of no one more deserving of this honor.”

Paulson has nearly 20 years of experience in the luxury hospitality industry with an emphasis on high-end private clubs and specializing in creating experiences to enhance generational relationships among his members.

As a partner in Beacon Land Development, Paulson specializes in creating and operating luxury private clubs and residential communities in North America with a focus on fiscal accountability and long-term sustainability. Beacon’s first development, Bluejack National near Houston, Texas, is a private club and community that will feature the first Tiger Woods Design golf course to open in the United States.

During Paulson’s tenure at Vaquero Club, Vaquero was consistently named among the premier private clubs and communities in the Dallas/Fort Worth area. Paulson also served as the Director of Golf at the Kuki’o Golf and Beach Club in Hawaii and previously, as the General Manager at the Rancho San Marcos Golf Course in Santa Barbara, California. His career in the golf business started at The Lodge at Ventana Canyon in Tucson, Arizona.

An accomplished player, Mr. Paulson has won golf tournaments both on the collegiate and professional levels, and qualified for the 2012 PGA Professional National Championship in Monterey, California. He is a member of the Club Manager's Association of America and is working towards his Club Manager Certification.

For information about Beacon Land Development visit www.beaconld.com. For information on Lantern Asset Management, visit www.lanternam.com.

About Beacon Land Development

Beacon Land Development was founded by principals Michael Abbott and Casey Paulson, who enjoy more than 20 years' experience of innovation and leadership in the luxury resort and private club industry. In partnership with Lantern Asset Management, Beacon Land Development offers clients a team of seasoned experts across all applicable disciplines who understand the balance between expectations of quality products, exceptional customer service and real-world economics. Their goal is to create highly sought-after properties which enrich the lives of their residents and members while creating financial success and long-term sustainability for investors and partners. To learn more, visit www.beaconld.com.