

**For Immediate Release**  
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**BEACON LAND DEVELOPMENT ANNOUNCES BLUEJACK NATIONAL**  
*New private golf club and community near Houston, Texas*

**DALLAS, Texas** – Dallas-based **Beacon Land Development** announced today it has begun development of **Bluejack National**, a world-class private golf club and community located 45 minutes northwest of Houston, Texas in the Piney Woods of historic Montgomery County.

Formerly the home of Blaketree National Golf Club, Bluejack National is comprised of 755 acres of gently rolling and beautifully wooded countryside dotted with natural lakes and streams. Bluejack National will include private residences with options ranging from member suites that are ideal for short visits, to cottages, Sunday homes and estate home sites for families who wish to call Bluejack National home. Corporate Compounds also will be available providing ideal facilities for retreats, outings, conferences and entertaining.

“We are excited to develop this property to its full potential and bring this exceptional lifestyle and private club experience to the Houston area,” said Casey Paulson, Partner, Beacon Land Development. “We have assembled an outstanding team with considerable financial strength and discipline, and we have a clear, well-defined vision – not just for today, but for generations to come.”

Bluejack National membership opportunities will be separate from real estate sales and will be available by application and invitation only. The club will be reminiscent of the great lodges, golf clubs and fishing camps of the 19<sup>th</sup> Century, providing a relaxed inviting gathering place where modern families, friends and business associates may choose to visit for a short while or live year-round.

“Over my career, I’ve been affiliated with developments on some of the finest tracks of land in the US. I can say without any reservation that Bluejack National is among the very best of these properties,” said Nick Fullerton, a Beacon advisor who is designing the community’s vertical structures. “Its trees, topography and water features provide an intrinsic value that will enhance the lives of members and owners for generations to come.”

The club’s thoughtfully selected amenities will accentuate the beauty of the topography and further enhance the lives of residents and members by cultivating unique opportunities for outdoor recreation and adventure. These will include golf facilities such as a world-class 18-hole golf course; a short course ideal for families and entertaining; a cutting-edge golf performance center; and “The Porch,” an inviting hangout where golfers and non-golfers can relax with friends prior to their golf rounds or at the end of a long day. Members also will have access to a dedicated concierge staff to assist with day-to-day needs.

Other distinctive recreational features will include: “The Fort” – featuring , a bowling alley, movie theater, game room, pottery room and a classic American “burger joint;” as well as zip lines; a ropes course; archery range; sport courts and additional outdoor fun. The Blake Fishing Dock will provide everything members need to enjoy catching bass and other game fish from the club’s private, stocked fishing ponds. The club also will offer numerous dining options ranging from casual club fare and comfort foods to exceptional fine cuisine; and signature surprises such as a fresh fruit stand, gourmet coffee shop and more.

“Our goal is to create a truly distinctive environment where families and friends can reconnect, enjoy their time together and create lasting memories and traditions they’ll cherish for years to come,” said Michael Abbott, Partner, Beacon Land Development. “Casey and I have years of experience developing and executing

these types of experiences at some of the world's most celebrated private clubs and resorts. At Bluejack National, we have the opportunity to build upon all of that know-how to deliver a lifestyle unlike any other to our members.”

In fact, Abbott and Paulson have a combined 50 years of experience in the private club and luxury resort industries. They built their reputations by creating new paradigms for service, member experience and lifestyle. Among the properties with which they have been affiliated are some of North America's most distinguished private clubs and resorts, including: Vaquero Club and Four Seasons Resort and Club, Las Colinas in Texas; Hideaway and Madison Club in California; Kukio and Four Seasons Hualalai in Hawaii; and El Dorado Golf & Beach Club and Diamante in Mexico.

For information about Beacon Land Development visit [www.beaconld.com](http://www.beaconld.com).

### **About Beacon Land Development**

Beacon Land Development was founded by principals Michael Abbott and Casey Paulson, who enjoy more than 50 years' experience of innovation and leadership in the luxury resort and private club industry. Beacon Land Development offers clients a team of seasoned experts across all applicable disciplines who understand the balance between expectations of quality products, exceptional customer service and real-world economics. Their goal is to create highly sought-after properties which enrich the lives of their residents and members while creating financial success and long-term sustainability for investors and partners. To learn more, visit [www.beaconld.com](http://www.beaconld.com).