



For Immediate Release
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BLUEJACK NATIONAL NAMES ERIC BAUER DIRECTOR OF AGRONOMY
Formerly Director of Grounds at The Club at Carlton Woods

HOUSTON, Texas – Beacon Land Development has named **Eric Bauer** as its Director of Agronomy for **Bluejack National**, a world-class private club and community currently under development in Montgomery, Texas near Houston.

Formerly the Director of Grounds at The Club at Carlton Woods in The Woodlands community north of Houston, Bauer's well-known commitment to excellence and attention to detail will be integral to the construction, grow-in and day-to-day maintenance of Bluejack National's world-class golf facilities created by **Tiger Woods** and **Tiger Woods Design**. These will include an 18-hole championship golf course, as well as a one-of-a-kind Short Course and comprehensive practice facilities.

"I have known of Eric's reputation as one of the most dedicated and talented agronomy professionals in the country for many years. It has been a real pleasure working alongside him and getting to know him since he joined our team," said Casey Paulson, Partner, Beacon Land Development. "His credentials and accomplishments are second to none, and his communication skills, leadership ability and thoroughness will ensure we have an outstanding team in charge of Bluejack National's golf facilities."

After earning a Turf Management Degree from Michigan State University, Bauer began his career at Shoal Creek Golf Club, a Top 100 golf course located in Birmingham, AL. Later, he was recruited to the team of young aspiring superintendents responsible for maintaining the Jack Nicklaus' Estate in North Palm Beach, FL, where he was groomed for a career in golf course design and maintenance by Jack Nicklaus. Following this, Bauer served as the Golf Course Superintendent for The Challenge at Manele, Lanai, Hawaii, and Spring Creek Ranch in Memphis, Tennessee before joining The Club at Carlton Woods.

While at Carlton Woods, Bauer and his team helped bring the club to national prominence, earning its reputation as one of the most successful and best conditioned private golf clubs in Texas. He also led the successful effort for the club to achieve certification by Audubon International for environmental excellence, making it one of the only golf clubs in Texas to do so.

"The opportunity to join the team at Bluejack National is an opportunity I've been working towards my entire career," said Bauer. "Everyone connected with the property has the same passion and commitment to excellence I do. I look forward to developing, training and motivating my team to be the very best they can be and to make Bluejack National one of the finest golf facilities in the nation."

Bluejack National is set amidst 755 acres of gently rolling and beautifully wooded countryside dotted with natural lakes and streams. In addition to the golf facilities, Bluejack National will offer nearly 400 private residences with options ranging from member suites to cottages, Sunday homes and estate home sites. Corporate Compounds also will be available providing ideal facilities for retreats, outings, conferences and entertaining.

Membership opportunities will be separate from real estate sales and will be available by application and invitation only. In addition to golf, the club's thoughtfully selected amenities will accentuate the beauty of the topography and further enhance the lives of residents and members by cultivating unique opportunities for outdoor recreation and adventure. These will include: "The Fort" – featuring, a bowling alley, movie theater, game room, pottery room and a classic American "burger joint;" as well as zip lines; a ropes course; archery range; sport courts and additional outdoor fun. The Blake Fishing Dock will provide everything members need to enjoy catching bass and other game fish from the club's private, stocked fishing ponds. The club also will offer numerous dining options ranging from casual club fare and comfort foods to exceptional fine cuisine; and signature surprises such as a fresh fruit stand, gourmet coffee shop and more.

For information about Bluejack National, visit www.bluejacknational.com.com or call (866) 810-5885.

About Beacon Land Development

Beacon Land Development was founded by principals Michael Abbott and Casey Paulson, who enjoy more than 50 years' experience of innovation and leadership in the luxury resort and private club industry. In partnership with Lantern Asset Management, Beacon Land Development offers clients a team of seasoned experts across all applicable disciplines who understand the balance between expectations of quality products, exceptional customer service and real-world economics. Their goal is to create highly sought-after properties which enrich the lives of their residents and members while creating financial success and long-term sustainability for investors and partners. To learn more, visit www.beaconld.com.